



## **Appointment of Chris Karamea Insley to the role of Chief Executive of Te Arawa Fisheries**

The Board are pleased to announce the appointment of Chris to role of Chief Executive at Te Arawa Fisheries based in Rotorua where he will lead the organisation in its pursuit of nurturing organisational excellence and optimising operational efficiency and effectiveness.

The Seafood and Fishing industry is facing a range of challenges and issues including growing competition, pressures on wildstock fisheries and turbulent trading conditions internationally. Chris brings us a depth of knowledge and experience in the fishing industry both nationally and internationally and has deep connections across the sector, with government and with other Maori businesses the Chairman, Ron Roberts said.

Chris has a Bachelors Degree in Commerce (finance) from Massey University, a Masters Degree in Business Administration from the University of Waikato, where he was also the Kevin Roberts Sustainability Award recipient. Chris has completed several Harvard Business School Executive Education programs in global strategy and international finance. “These are all important skills and experiences that we need to grow our business and our people” Ron says.

I am looking forward to joining the company and working with the Board to help map a way forward through the ever increasing challenges and complexities in the sector. I’m excited about the opportunity to help grow value for the organization and the Te Arawa shareholders Mr. Insley said.

I have a passion for Maori development including growing assets and people in a truly sustainable manner. I look forward to weaving science, technology and innovation into every aspect of the organization in order to deliver on goals of nurturing excellence and optimizing operational effectiveness he says.

Mr. Insley will take up the role in early September.

### **Contact info:**

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